

Proud member of:

**AAMIG**

Australia-Africa Mining Industry Group



# Community Relations Management

Akyem Gold Project

Robin Budden

20<sup>th</sup> August 2015



# PROJECT

Ntronang

Adausena

Hwaekwae

1,750 Ha

2,500 Farms

1,560 Households

9,000 People

240 Families to resettle

Afosu

New  
Abirem

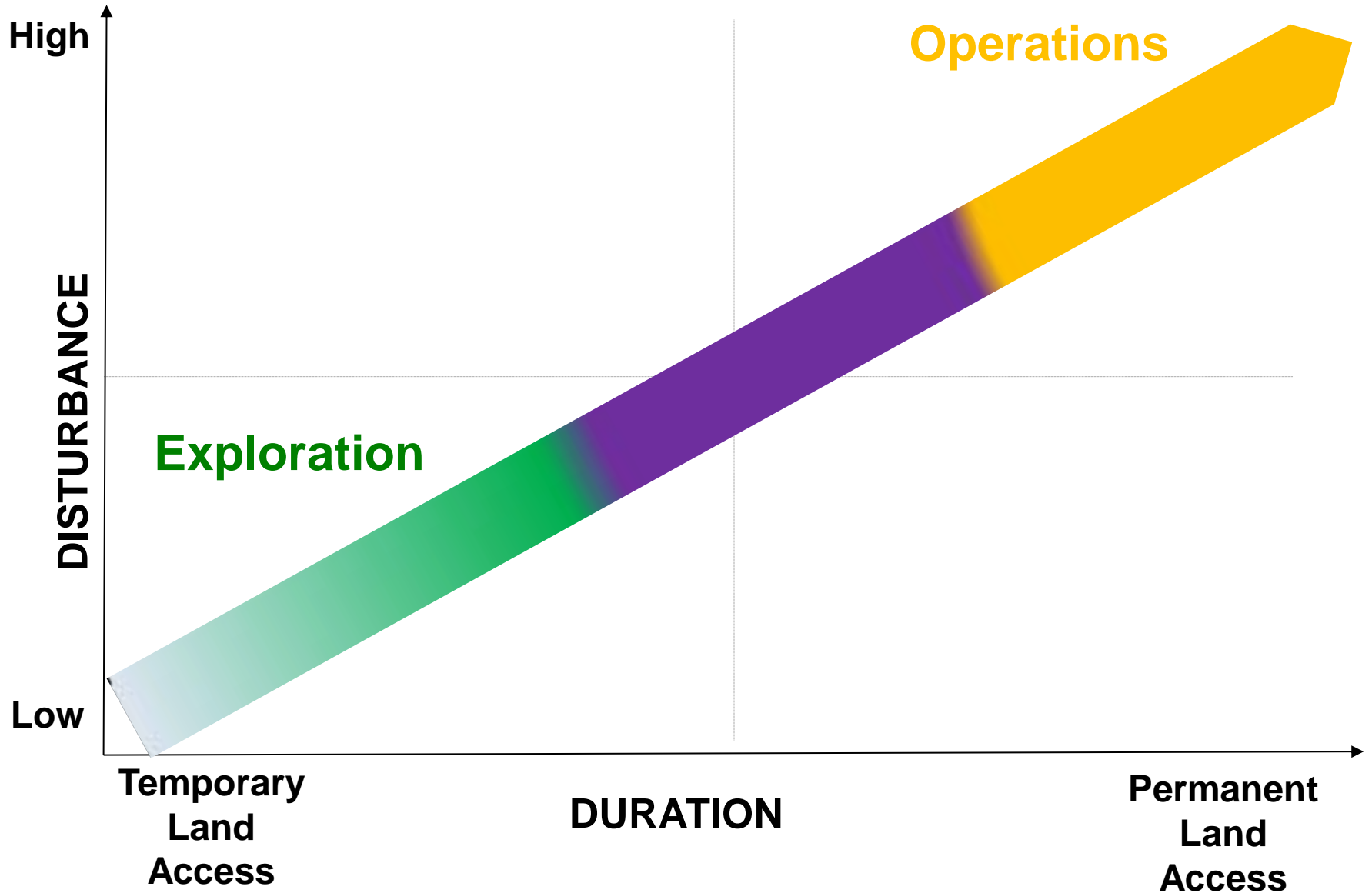
Mamanso

Old Abirem

2015 DigitalGlobe

Google

# LAND ACCESS



# ENGAGEMENT

**LETTERS**

**DROP BOXES**

**PHONE CALLS**

**QUARTERLY  
NEWSLETTER**

**PLANNED  
MEETINGS**

**INFORMATION  
OFFICES**

**COURTESY  
VISITS**

**CHANCE  
ENCOUNTERS**

**CONSULTATION  
COMMITTEE**

**NEGOTIATIONS**

**AWARENESS  
CAMPAIGNS**

**SPECIAL  
EVENTS**

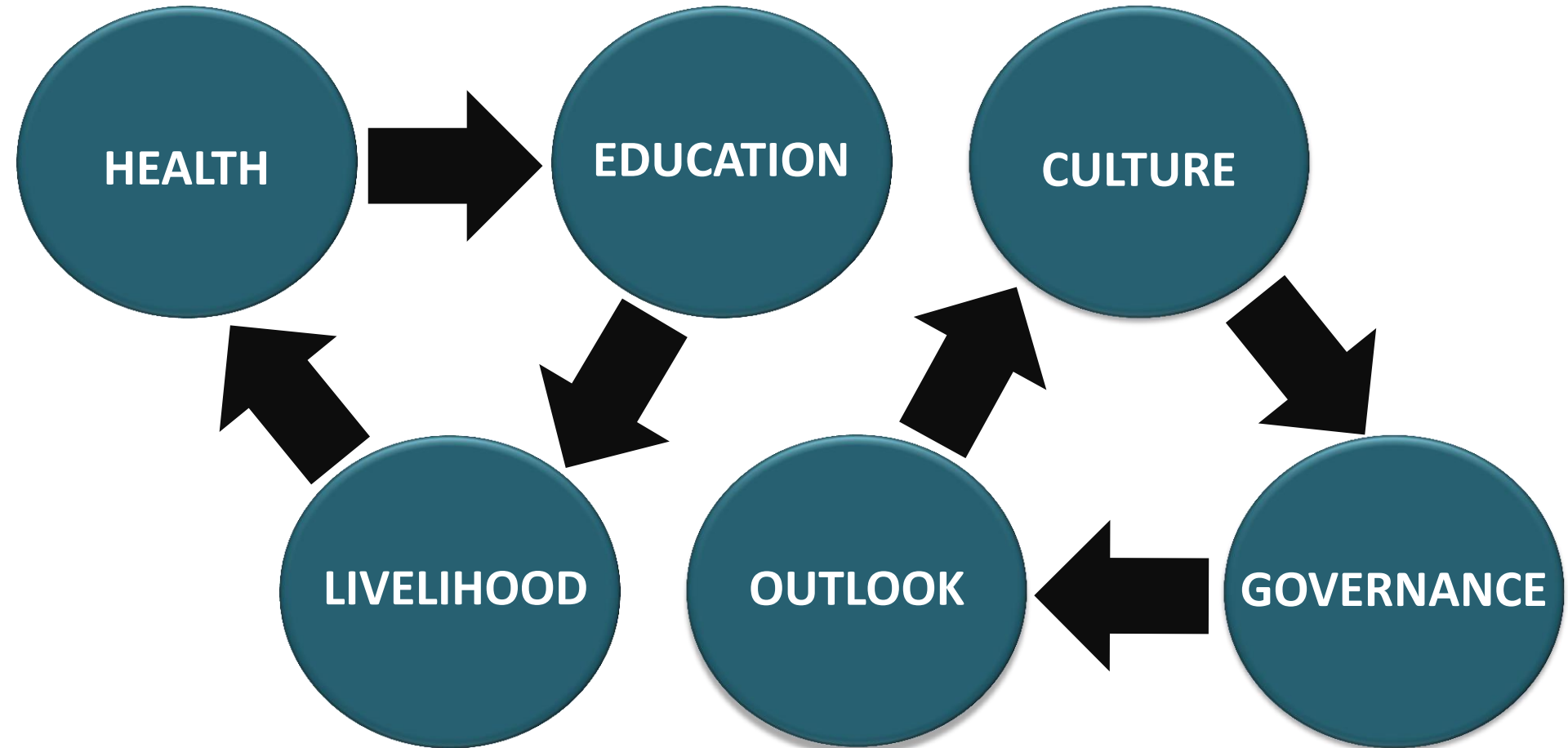
**INTERNAL  
BRIEFINGS**

**SCHOOLS  
PROGRAM**

**OPERATIONS  
TOURS**

**COMMUNITY  
COMPLAINTS  
PROCEDURE**

# COMMUNITY DEVELOPMENT



# LESSONS LEARNED

1. Most community 'problems' are self-inflicted
2. Never underestimate the importance of community support and...
3. Don't be afraid to change...
4. First impressions do matter but...
5. Try and see through the eyes of others...
6. There is no 'magic bullet'...
7. If in doubt – ask!



# Q&A

10/11/2015