

### Project characteristics



- Downstream processing potential
- + Hazardous operation, process or product
- + Impact on local communities or environment
- Infrastructure requirements
- + Labour requirement
- + Local participation
- Potential contribution to GDP
- + Type of proposed mining operation



#### **Country of operations**



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- + Culture
- + Economic drivers
- + History
- + Legal system
- + Political influences
- + Precedent
- + Religion
- Role of Civil Society and other Non Government Organisations
- + Sophistication
- + Stability



## **Project Model**



## Intelligence gathering



## Know your counterpart



## Requirements to develop the Project



# Transnational Mining Companies' Decision Factors\* at the Exploration and Mining Investment Stage

Ranking		
Exploration Stage	Mine Stage	Decision Criteria Based on:
1	n/a	Geological potential for target mineral
n/a	3	Measure of profitability
2	1	Security of tenure
3	2	Ability to repatriate profits
4	9	Consistency and constancy of mineral policies
5	7	Company has management control
6	11	Mineral ownership
7	6	Realistic foreign exchange regulations
8	4	Stability of exploration/mining terms

#### Requirements to develop the Project



# Transnational Mining Companies' Decision Factors\* at the Exploration and Mining Investment Stage

Ranking		
Exploration Stage	Mine Stage	Decision Criteria Based on:
9	5	Ability to predetermine tax liability
10	8	Ability to predetermine environmental obligations
11	10	Stability of fiscal regime

<sup>\*</sup>Out of a choice of 60 possible factors

n/a - not applicable

**Source:** derived from a survey of 39 transnational mining companies. J Otto, "A Global Survey of Mineral Company Investment Preferences" and "Criteria for Assessing Mineral Investment Conditions," Mineral Investment Conditions in Selected Countries of the Asia-Pacific Region, United Nations ST/ESCAP/1197, 1992, pp 6-34, 330-342

### **Structuring issues**



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- + Ability to monetise
- Black Empowerment
- + Financeability
- + Government participation
- + Sovereign risk
- + Tax efficiency
- + Treaty access



### Timeline



- + Documentation
- + Project development

### Capacity



- + External capacity
  - financial
  - legal
  - technical
- + Internal capacity

#### **Political support**



- + Head of State
- + Level of general support
- + Project champion

#### Map issues ahead of any Engagement



- + Giveaways
- + Good to have
- + Must have

#### **Mechanics of negotiation**



- + Agenda/preparation
  - briefing papers
  - site visits
- + Cultural sensitivity
- + Financial support
- + Language
- Lead negotiator
- + Local delivery and receipt
- Local support

- + Location of negotiations
- + Maps and diagrams
- + Managing disagreement
- Negotiating team
- + Record of proceedings
- + Regular communication
- + Regular engagement
- + Side meetings

## Key drivers



- Corporate Social Responsibility
- + Employment
- + Environment
- + Fiscal take
- + Level of general support
- + Local participation

## Managing expectations



- + Board
- + Community/Civil Society
- + Government
- + Head of State
- + Investors

## Domestic political / community buy-in



#### Transparency



#### **Public announcements**



- + approval
- + audience
- + competitors

#### Line in the sand



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**Excellent Resource** – 50 pieces of advice to an official who is engaged in the negotiation of mining contracts. A Handbook by Fabien Nkot and published by International Mining for Development Centre.

## Questions



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