



#### Pitfalls and Benefits of Working the CSR Minefield

AAMIG Celtic Club Information Session

John Borshoff, Managing Director/CEO 23 April 2013



#### CSR Component

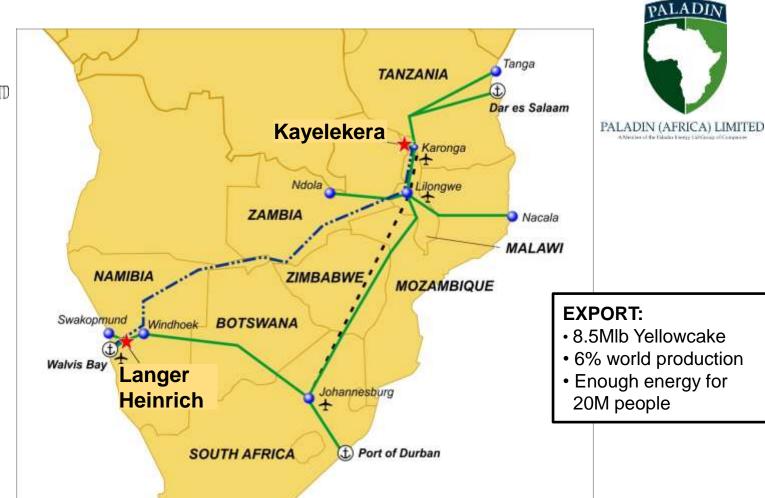


- \* Establishing in country with a mine
- ♣ Understanding the political, traditional and social environment

#### Paladin Establishing in Southern Africa







#### Langer Heinrich Pre-construction - 2005





# Langer Heinrich Uranium Mining Operations - 2007/12



### Kayelekera Project Pre-construction 2007









#### Kayelekera Uranium Plant - 2011/13









### Kayelekera Mining Operations - 2013





#### **CSR Components**



- **♦ Develop corporate commitment to CSR** 
  - need deep engagement from the Board to the field operatives
- **Start your programmes**



#### **ECONOMIC BENEFITS** from the Kayelekera Project

• better jobs

PROJECT SUPPORT +1,000 jobs

Fuel and Oil Supplies

creates.

Government & Professional

Services

Meid supply

6,000t sulphuric acid per vear

Repairs Engineeri

Commuter

Services

Daily from minesite

to Karonga

regional

business

opportunities

Quarry Services 6.000t lime per year

Maintenance

Warehousing, Offices & Accommodation in Karonga

Transport & Freight
800t supplies per week

Road

• better economy

• better facilities

schools

better

regional

business

opportunities

#### **CSR Programmes – Malawi**

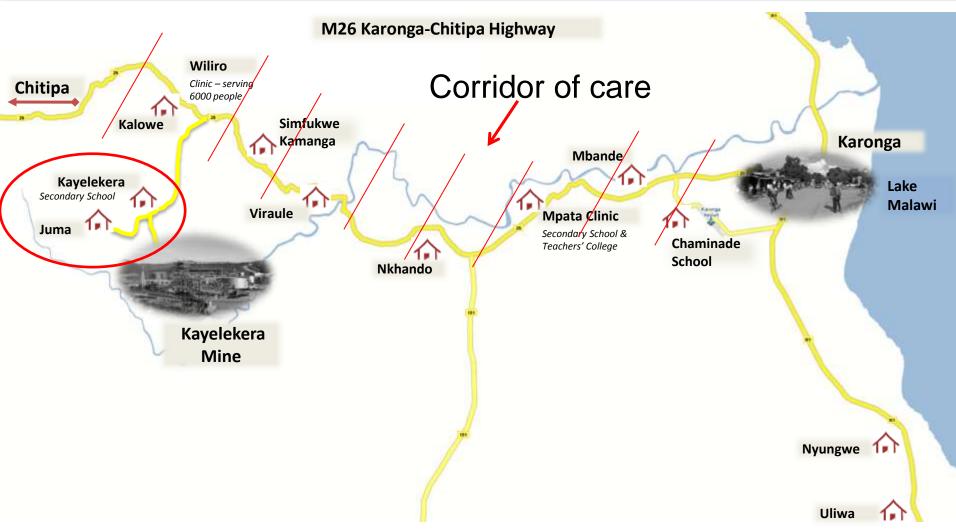
#### scope



- Agricultural support, training & assistance programmes
- Social/community & cultural events
- \* Schools, education & training
  - primary & secondary school building (13), teachers housing (14), renovation (15)
- ★ Health clinics, hospital renovation & HIV/AIDS education
- Karonga Water Project
- \* Kayelekera Mine local food purchasing for mine camp
- Miscellaneous construction projects
- Schools for the deaf and blind (COMPANY EMPLOYEE FUNDED)
- **♦ Orphanage (COMPANY EMPLOYEE FUNDED)**

## Corridor of Care – from roadside villages to Kayelekera minesite





### Friends and Employees of African Children staff charity











## Agriculture and Irrigation training and assistance











### School Upgrades











### Infrastructure Karonga Water Project and runway extension











### Drama Group getting the messages across effectively



Topics include:- health, HIV/AIDS, alcohol abuse, road safety and theft. 196 performances to an audience in excess of 118,000 – mine staff, schools and communities.

#### Opening Kayelekera Health Clinic





Jim Nottingham, our man in Malawi, centre of photo





## The Importance of Water small effort can make a big difference









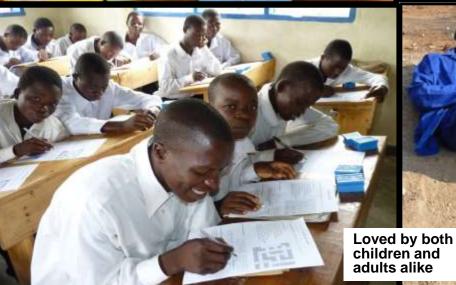


### The Power of the Story Book 29 titles in English and local languages













### Karonga Hospital Renovation











### CSR Programmes – Namibia scope



Education: projects focused on mathematics, English Improvement and technical studies. Also a bursary scheme in place

**Environment**: Operating in a national park and therefore focused on projects in the Namib-Naukluft National Park

Youth Development: Increasing development opportunities for young people. Graduate internship programme latest addition

#### **Immediate Needs:**

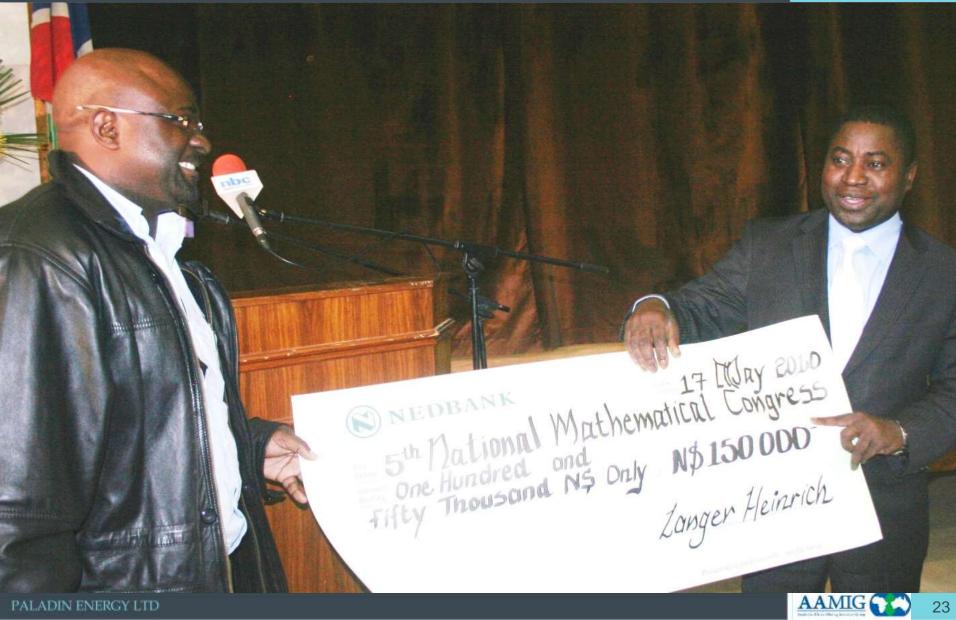
Feeding schemes, shelters etc. Now reaching more than 500 children daily

#### Infrastructure:

Mainly roads



#### Major Sponsor of National Mathematics Congress educating the educators



### Technical Training local collaboration





Namibian Institute of Mining and Technology

In conjunction with the Ministry of Education, initiating a process operator qualification framework to standarise training throughout Namibian mining industry



Support and transport for students and also providing practical "hands on" training at mine site

## Mondessa Youth Opportunities educational support







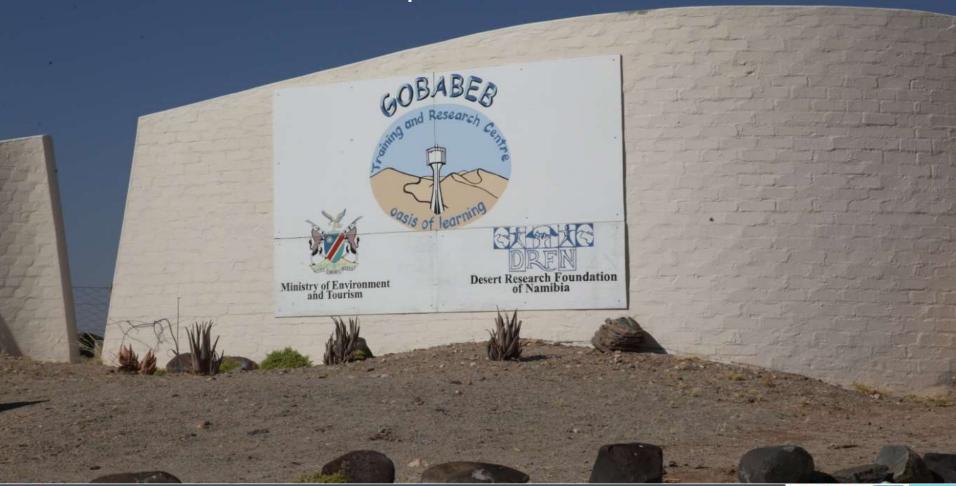


Assistance to promising but underprivileged students to encourage completion of secondary education – 120 pupils enrolled

# Desert Research Station supporting through specific projects

\*

- \* Studies on park's zebra population
- Project on desert soils and desert ecology
- \* Collaboration on enhancement of park as a tourist attraction

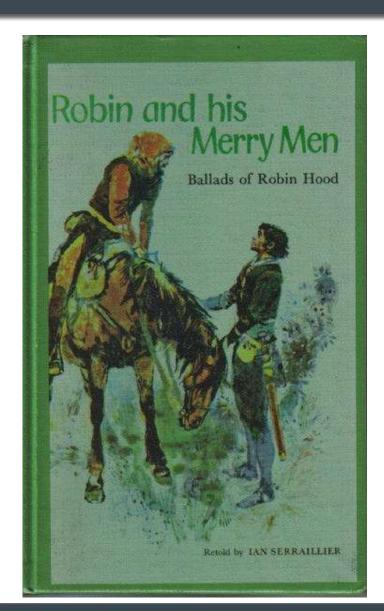


### Key Components in Making a sound CSR Framework



- Establishing in country with a mine
- Understanding the political, traditional and social environment
- ★ Develop corporate commitment to CSR
  - need deep engagement from the Board to the field operatives
- Employ appropriate staff
  - research needed to properly understand what is needed
  - "bottom up" or "top down" approach
  - scope of engagement and influence e.g. corridor of care
  - involve other support organisations
- Start your programmes
- Monitor and follow up





Just a wonderful myth