

Building Political & Social Capital – An Explorer's Perspective

AAMIG Seminar – Celtic Club – 21 August 2013











Capital Structure ASX Code: MDI



Shares on Issue	125m
Unlisted Options	18.5m
Number of Shareholders	~700
Top 20 Shareholders	~63%
Directors	~21%
Institutions	~30%
Newmont	~10%
Cash (30/06/13)	A\$5.63m
Market Cap (at A\$0.145)	A\$18m

Corporate Strategy



- Gold.
- West Africa.
- Minimum +1Moz 'stand-alone' resource base.
- Leverage off management's
 24 years local experience & contacts.

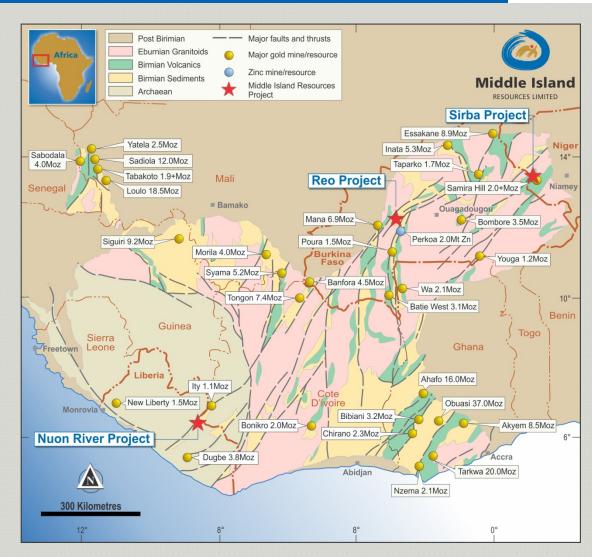


- Jurisdictions with acceptable risk profile.
- Jurisdictions with exposure to US\$ gold price & costs.
- Domains with track record of successful project development.

Projects



- 3 West African countries (combined area of \sim 5,400km²).
- Acquiring an 80% interest in the Samira Hill gold mine & mill, plus interests in 9 exploration permits, comprising the Sirba Project Niger (2,577km²).
- 100% of Reo Project Burkina Faso (1,166km²).
- 100% of Nuon River Project Liberia (1,676km²).



CSR Commitment



- Board and management commitment.
- Clear & quantifiable target (5%).
- Shareholder endorsement.
- Primary objective to build political & social capital.
- Dedicated Community Relations Manager.
- Recognise community engagement as first line of security.
- Respect governments and communities as our hosts.



CSR Framework



- UN Millennium Development Goals.
- AusAID objectives under UNMDG.
 - Water & sanitation.
 - Child & maternal health.
 - Education.
 - Agriculture.
 - Capacity building in Mining.
- Assists in attracting co-funding.
- Internal policies & procedures.



CSR Policy



- Distributed fairly across permit areas.
- Consistent with community objectives.
- Community must contribute 5% of project value.
- Must be community owned.
- Sustainable by community well beyond MDI tenure.
- Designed, implemented, managed, monitored & measured by recognised NGO.
- Project/program must be accompanied by training and capacity building.



CSR Fundamentals



- Employment and training most basic form of social development.
- Wherever possible procure goods & services locally.
- Secure major assets as a priority:
 - Camps.
 - Principal prospects/deposits.
 - Infrastructure/infrastructure corridors.
 - Progressively expand reach.
- Engage <u>all</u> stakeholders:
 - Central, provincial & local government.
 - Relevant government departments & authorities.
 - > Traditional chiefs & individual communities.





CSR Fundamentals (cont.)



• Communication essential:

- Manage community expectations.
- Routinely inform communities of plans & progress.

• Independent grievance mechanism:

- Use NGO or suggestion box.
- Check regularly and deal with issues quickly & transparently.

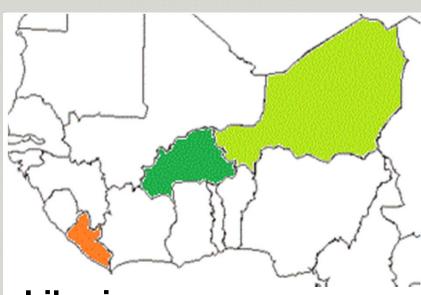
Build political capital:

- Invite politicians, public servants, donors & media to inauguration ceremonies.
- Build community to advocate on your behalf.
- Ultimately become a valued community member.



Different Country Contexts





Niger & Burkina Faso

- Relative Peace.
- French colonial legacy.
- Decentralised institutions.
- Traditional structures.
- Development NGOs.

Liberia

- Civil War.
- No social capital.
- Inherent distrust.
- Centralised government.
- Relative absence of traditional structures.
- Humanitarian NGOs.



Burkina Faso – Solar Water System



Project:

- Construction of solar-powered reticulated water system: 5 tap stands; 3 institutional connections, 1 household connection for 1000 water users.
- Training of local authorities, local water users' association & system management committee.

Partners:

- Eau Vive project management, social mobilisation, capacity building, monitoring.
- Australian Government DAP co-funding under AAMIG initiative.

Budget:

US\$66,000 (DAP: US\$22,500).



Burkina Faso – Supporting Market Gardeners



Project:

- Construction of 4 lined wells and tanks,
 4 demonstration drip irrigation sites & market stalls.
- Capacity Building of 50 producer cooperatives, umbrella organisation, local authorities.

Partners:

- Eau Vive project management, social mobilisation, capacity building, monitoring.
- Australian Government DAP co-funding under AAMIG initiative.
- All Terrain Services procure vegies locally.

Budget:

• **US\$82,000** (DAP: US\$22,500).



Niger - New Primary School



Project:

- **Construction** fully furnished and equipped 3-classroom school, latrine block, water pump.
- Hygiene Awareness & Capacity Building of school management committee, PTA & Mothers for Education Association.

Partners:

- Eau Vive project management, social mobilisation, capacity building, monitoring.
- Australian Government DAP co-funding under AAMIG initiative.
- Eau Sans Frontières co-funding.

Budget:

• **US\$112,000** (DAP: US\$14,000).



Liberia – High School Annexe



Project:

- Construction of 5-room Annexe for 11th & 12th grade.
- Social mobilisation with local community campfire night, workshops, focus groups, football tournament.

Partners:

- ECREP social mobilisation, capacity building, monitoring.
- BADRA construction.
- Australian Government DAP co-funding under AAMIG initiative.

Budget:

• **US\$57,000** (DAP: \$22,500).



Building CSR as a Process



- Importance of the process.
- A concrete commitment generates goodwill.
- Benefits of a local partner NGO.
- Partnerships to increase scope & impact.
- Laying groundwork for the future.
- Become a valued community member.



Thank you & questions

Unit 2, 2 Richardson Street West Perth Western Australia, 6005 Tel +61 (08) 9322 1430 Fax +61 (08) 9322 1474 www.middleisland.com.au

